

SMALL DISADVANTAGED AREAS FUND

Application Fund



Closing date for this fund: 1st October 2010

Contact details	Help Notes
<p>Q1 Name of Local Committee: Woking</p>	<p>The name of the Local Committee submitting the bid</p>
<p>Q2 Name of recipient organisation: Partnership for the Regeneration of Old Woking PROW</p>	<p>This is the name of the organisation which will carry out the activities funded or hold the funds on behalf of a partnership</p>
<p>Q3 Contact person: Secretary Title: Mrs First Name: Tracey Surname: Nunn Position held in the organisation: Secretary Contact address: <div style="background-color: black; width: 15px; height: 15px; display: inline-block; vertical-align: middle;"></div> Gloster Rd Old Woking Surrey Post code: GU22 9EU Telephone: <div style="background-color: black; width: 100px; height: 15px; display: inline-block; vertical-align: middle;"></div> Fax: E-mail: Tracey Nunn <div style="background-color: black; width: 150px; height: 15px; display: inline-block; vertical-align: middle;"></div></p>	<p>This is the person we will contact if we need information about this application</p>
What are you seeking funding for ?	
<p>Q4 Describe the area where the funding applied for would be spent. Old Woking is a small sized community in South Woking. All of the main official indices have identified this neighbourhood as being a pocket of deprivation within the relatively affluent borough of Woking. Within the targeted population there are weak levels of educational attainment and a lack of relevant skills which leads to a significant number of residents being in elementary occupations (2001 census - 19%) and low paid employment or being economically inactive (2001 census - 24%). Woking has a current (August 2010) unemployment rate of 2.14, the second highest in Surrey. Around twice as many people per capita in the Old Woking receive a working age benefit compared to the rest of Woking</p>	<p>Give details of the neighbourhood or locality which is being targeted by this proposal</p>

<p>There are also comparatively high levels of long term ill health with 13.2% of people in Old Woking with a limiting long term illness and 28.6% of households have at least one person with a long term illness. The measure for emergency admissions to hospital for Old Woking is 165.3 as opposed to 119 for Woking and 112 for Surrey overall. Proportionally few homes in the neighbourhood have an Internet connection. This limits the residents' access to services and ensures that they remain digitally excluded.</p> <p>These figures demonstrate that the population is both economically and socially deprived and further evidence for this follows in the supporting documentation. The police have identified Old Woking as having higher levels of anti-social behaviour than much of Woking.</p> <p>All these issues need to be urgently addressed and this bid, which has been developed by the residents, aims to deal with the key issues of education, social deprivation and health. PROW's aims are to develop innovative and sustainable local initiatives, where the community encourages personal responsibility and encourages cooperative multi agency working.</p>	
<p>Q5 Provide evidence of the local needs which the funding would address</p> <p>See the appended documentation (available on request from localpartnerships.woking@surreycc.gov.uk or phone 01483 518095) for more evidence. I highlight the following key aspects</p> <p>a) Educational attainment in all key stages is low</p> <ul style="list-style-type: none"> •At KS1 in reading and writing Old Woking is well below the Woking average and also well below the England average. Old Woking is the penultimate lowest LSOA for Woking •At KS 2 Average points score is amongst the lowest LSOA for Woking. •GCSE (KS4) The 5 or more A-C passes Old Woking is 50% as opposed to the national average of 51%. The Woking average is 62% •The average points score for Old Woking is 261 which is considerably lower than the Woking average at 305 and even lower than the England average of 284 <p>The computer bid aims to improve the educational attainment/ job prospects of the young mums (in conjunction with Sure Start Outreach) and also to encourage higher attainment for young people in the Attitude Youth Group by a supervised homework club with some online tuition. The one computer in the sheltered housing will be used to engage older people in technology, to help them keep in contact with family and also</p>	<p>Provide data, e.g. Index of Multiple Deprivation, Joint Strategic Needs Assessment, and details of any local consultation which support your application for this area.</p>

to order goods and services over the internet at considerably lower costs.

b) Health Outcomes are low

Low incomes and the stress of having to deal with many different forms of social disadvantage at the same time has a serious adverse impact on life expectancy in this neighbourhood.

- IMD data shows that years of potential life lost are 5% higher than the Surrey average. Health Profile 2010 data shows that Old Woking is one of the most deprived areas and that it has low scores for life expectancy.
- The comparative illness and disability ratio = 87 for Old Woking O11E whereas the Woking average = 70.
- There are 13.2% of people in Old Woking with a limiting long term illness and 28.6% of households have at least one person with a long term illness.
- The measure for emergency admissions to hospital for Old Woking is 165.3 as opposed to 119 for Woking and 112 for Surrey overall.

The PROW group wants to install an outdoor gym for all to use at all times of the day. Young mums will be able to watch their children use the playground whilst using the gym themselves. Young adults will have a place to 'let off steam' which may lessen anti social behaviour.

c) Social and economic disadvantage

- Mosaic Group O
- Eight percent of people in Old Woking rely on state support whereas the Woking average is 4%.
- Any key working age benefit O11E = 15 whereas the average for Woking = 8. This is almost double the Woking average.
- Old Woking scores higher than the Woking and national average for the number of people in elementary occupations.

Priors Croft and its surroundings are in a very poor state (see video) There are two entrances to the building, on the one side there are no locks on the doors on the other side there is just the door frame and no glass. There is a considerable amount of anti social behaviour and residents, many of whom are young mums, feel very vulnerable at night. The bid aims to improve the area by installing secure front doors, putting doors on the garages (as at present this provides a covered area for drug taking) The bid also aims to install a very small play area for young children and some seating. 89% of young children in Priors Croft have no access to a secure outside play area. Finally there is a scheme to repair and improve the broken down fences and plant some shrubs, at present this is a litter strewn rather derelict area.

<p>Q6 Describe the project or activities you are seeking funding for</p>	<p>Briefly describe the proposed actions and the activities that will be undertaken; explain how the project would offer something new to the area</p>
<p>1. A network of 12 computers to be used by different community groups. This network will be based at the Old Woking Community Centre.</p> <p>1.1. The computers will be available 3 afternoons and evenings a week for young people to complete homework and this will help enhance their educational attainment</p> <p>1.2. Attitude Youth Group will use the computers for their young people aged 9 -17. The young people will be encouraged to update the youth group website and produce publicity material including writing articles for local papers</p> <p>1.3. The resources will be shared by the Surestart team to teach parents on their ‘Back to Work’ courses, CV writing skills and also enable them to access the internet</p> <p>1.4. Courses will be run to increase the confidence and skills of economically and educationally deprived local residents. This will empower them and increase the opportunities open to them</p> <p>1.5. The network will be available for all residents to drop in at set times to ensure digital inclusion for all age groups and abilities</p> <p>1.6. This resource will also be available for any other community group that may wish to have access</p> <p>1.7. A single computer and internet access for the sheltered housing scheme to help alleviate elderly poverty and digital exclusion. To include a small amount of one to one teaching to encourage more mature residents to take advantage of digital resources available to them. This project will help reduce inequalities as online shopping and digital utility payments are often cheaper. It will also help the residents to keep in contact with family and friends who are frequently too far away to see regularly.</p> <p>2 An outdoor gym to be situated at St Peters Park to promote community cohesion and improved health outcomes throughout the community.</p> <p>2.1 Required as IMD data shows that years of potential life lost is 5% higher than the Surrey average. Health Profile 2010 data shows that Old Woking is one of the most deprived areas and that it has low scores for life expectancy.</p> <p>2.2 This project will also reduce anti social behaviour and vandalism by offering an opportunity for bored teenagers to get rid of excess energy and improve their fitness. It will produce sustained improvements in quality of life for all age groups.</p>	

<p>3 Priors Croft environmental, social and security improvements.</p> <p>3.1 A securely fenced area with educational playground equipment for pre-school children to at the Priors Croft maisonettes Many of these children have special needs and no access to a secure outdoor play area.</p> <p>3.2 Security improvements in maisonettes to include a more secure, lockable back door and doors on the garages to deter drug taking</p>	
<p>Q7 What outcomes and outputs will you be aiming to achieve and how do they help SCC achieve its strategic priorities ? Please also say what SCC services are involved and the named contact(s).</p> <p>See page 8-15 of the attached statement of support (available on request from localpartnerships.woking@surreycc.gov.uk or phone 01483 518095)</p> <p>The council services include the Youth Development Service Childrens' Centre and the Early Years Team.</p> <p>Computer Project</p> <p>The outcomes would include</p> <p>1.1 Reduction in the number of young people with no access to internet for homework at present it is 50% of young people who do not have access to the internet at home. Figures provided by the resident survey and at the end of the year another resident survey would be conducted.</p> <p>1.2 Higher average points score for members of the Attitude Youth Group who attend the homework club regularly. The Old Woking figure is 261, which is lower than the Woking average of 385 and even lower than the England average of 284.</p> <p>1.3 More people with the skills to get back to work- at the end of the project figures would be provided of the number of people who had developed their CV's, completed a 'Back to Work' programme and completed an online course.</p> <p>1.4 A web presence for PROW, Attitude Youth Group and for both residents associations.</p> <p>1.5 Reduction in the number of digitally excluded people.</p> <p>Priors Croft social and environmental project</p> <p>2.1 Lower recorded incidents of anti social behaviour/ robbery reported</p> <p>2.2 Improved and well maintained environment</p> <p>2.3 More children using the secure outside play area</p>	<p>An outcome is the direct difference your project will make. The outcomes and quantifiable outputs you specify will form part of our funding agreement with you and progress against these must be detailed in the report which you will be required to submit at the end of the funding period.</p>

<p>Gym Project</p> <p>3.1 Greater numbers of people engaging in fitness.</p> <p>3.2 Lower levels of anti social behaviour</p>	
<p>Q8 How would you involve residents in the project?</p> <p>Our Community group PROW, who is making this bid consists of :</p> <ul style="list-style-type: none"> • The Priors Croft and Gloster Road Residents Association • A group of residents who live near the St Peters Recreation Ground • The Queen Elizabeth Community Centre Management Board • The outreach team of Sure Start Old Woking • Attitude Youth Group <p>Collaboration is with</p> <ul style="list-style-type: none"> • The Police • Connexions • A faith Group • WBC (Housing and Anti Social Behaviour Officer) <p>We have consulted widely both formally and informally holding several meetings with a large majority of the residents.</p> <ul style="list-style-type: none"> • Door to door surveys have been carried out to elicit residents' opinions on each of the individual projects. It is perhaps indicative of the issues this project aims to address is that some residents were fearful of opening their doors. • Members of the youth group took part in a focus group to identify and express what they felt their needs were and were enthused by the prospect of what was on offer. • WAVS has also been consulted and Woking will help to advertise for volunteers for the network proposal and many local residents have agreed to volunteer on a regular basis. • Sure Start has been fully consulted in the development of both the computer project and also the environmental project. • Consultation between police and residents has started to address issues of the lack of reporting all the anti social behaviour – as a result of developing this project a box in the local post office has been put up so that residents can report more of the issues. 	<p>Describe how you would establish a relationship with residents and voluntary organisations</p>

<p>Q9 The fund is available for one year only; how will any project initiated during this period be sustained in the longer term?</p> <p>1 Computer Bid The network project includes an administrator who will be charged with sourcing funding for future years. The after school homework club will be fully volunteer run and therefore sustainable as part of the Attitude Youth group. Although some future fund raising will be needed to provide basics like stationery this is within the capacity of the team running the homework club and drop-in centre.</p> <p>Some training to administer the network has been built into the bid. This will alleviate the need for a full-time paid network administrator. After a year this role will be undertaken on a volunteer basis, it will include a member from the Youth Group (to encourage personal responsibility)</p> <p>2 Priors Croft Most expenditure here is capital and so once the playground equipment, locks and doors are provided there will be few ongoing costs</p> <p>3 Outdoor Gym The outdoor gym has a 5 year warranty and will be taken over by our partners Woking Borough Council to maintain beyond that date.</p>	<p>Explain how you intend to develop local capacity to sustain the project after the funding ends.</p>
<p>Q10 How will you measure your success in carrying out the activities and achieving the outcomes you have set out above?</p> <p>Many residents have already been consulted on what they would like to enhance the quality of life in Old Woking and as residents have suggested these schemes it is likely that they will see it as a success if they are implemented.</p> <p>Computer The base line for the computer network at present is 50% of people not having the benefit of the internet. According to Which October 2010 p 19 these digitally excluded people loose on average £375 per year and this is the group of people who can least afford to loose out.</p> <p>Success criteria would include:</p> <p>1.1 More people using computers - a register will be kept of the</p>	<p>We don't want to create reporting burdens so do keep systems simple, realistic and informative.</p>

people using the computers both at the community centre and also at the sheltered housing.

1.2 Websites for PROW, Attitude and the Residents Associations will be created and regularly maintained

1.3 Sure Start to provide figures of takeup

1.4 Uptake of opportunity to learn to use computer by older generation.

Priors Croft social, economic and environmental project

Baseline is an untidy, unsafe area with high levels of anti social behaviour, theft and robbery. Success criteria would include lower reporting of anti social behaviour and residents feeling safer in their neighbourhood.

Outside Gym

Baseline for health is that in Old Woking lost years of life is 5% lower than for the rest of Surrey. A gym is unlikely to change things in a year but after several years there may be positive health benefits for both young and old.

Q11 Please set out the project timescale and key project milestones.**Agreements already in place**

Sure Start- agreement to collaborate with young mums group

Community Hall- agreement to use hall and store resources.

Police – agreement to have a box in the post office to notify crimes without having to use Crimestoppers (expensive when phoning on mobile)

Project Timeline**Month 1-**

Priors Croft install safe doors and locks

Meet with the community centre to arrange dates for the wiring installation, purchase computers and ancillary equipment

Meet with residents to decide the exact piece of small play equipment that they would like purchased for the small play area.

Meet Woking Borough Council to submit planning application for the outdoor gym (initial discussions have been very positive)

Month 2-

Installation of the computer project finished and up and running

Installation of Priors Croft improvements nearly completed

Planning permission for the gym granted

Month 3-

Gym installed

Priors Croft planting scheme completed.

Month 4-

Implementation stage of all projects finished

Month 5-12-

All projects running to the benefit of residents

We will be requiring a brief quarterly update on progress and these milestones will form the basis of that update

<p>Q12 Who are your key partners and how are you developing a shared approach to the area ?</p> <p>We have pulled together a partnership of the local community, statutory and voluntary organizations. The 3 schemes each have commitment and contributions from different partners as follows, although some partners will be making contributions to two or more projects.</p> <p>Computer Project Sure Start Gloster Road and Priors Croft Residents Association Old Woking and District Community Association Attitude Youth Group</p> <p>Priors Croft Woking Borough Council Surrey Police- environmental visual audit Gloster Road and Priors Croft Residents Association Sure Start- many young mums live in Priors Croft</p> <p>Outdoor Gym Residents in the local area surrounding St Peters Park Gloster Road and Priors Croft Residents Association Rydens Way Residents Association. Fresh Air Fitness – based in Old Woking Attitude Youth Group</p> <p>How are you developing a shared approach.? This is a collaborative project where all organizations are working together towards a common aim.</p>	<p>Please list the partner organisations you are working with and the strategic and local objectives you wish to achieve; explain how partners' contributions will represent an integrated solution to the needs of the area.</p>
<p>Q13 Provide details of reports received by the Local Committee which have contributed to an understanding of disadvantage in your borough/district as a whole and in this area in particular.</p> <p>Members of the Local Committee receive information on the areas of disadvantage; for example, areas of disadvantage were covered on the annual awayday of county and borough members. Members also received a report outlining information on disadvantage areas at their meeting in July 10</p> <p>Members pool their member allocation funding and have consistently used this information to support and fund interventions in areas of relative disadvantage.</p>	<p>Demonstrate that the Committee has developed an understanding of the profile of disadvantage locally and of the opportunities for joint working and leadership.</p>

<p>Q14 What has the Local Committee done in the past to support multi-agency activity to respond to the needs of disadvantaged communities ?</p> <p>There have been no schemes that have benefited this area in the past. The community Safety Officer confirms that there has been no funding in Old Woking in the past few years.</p> <p>This is the first scheme which if funding is given will aim to fully integrate all agencies in solving the issues for Old Woking.</p>	<p>Describe any projects supported in high-need areas and initiatives which have increased the influence of their residents on local services and opportunities.</p>
Financial Questions	
<p>Q15 How much are you applying for ? £80,000</p> <p>This is a project to improve the quality of life in Old Woking and each element is inter- dependant on the other.</p> <p>The computing bid £24599 Capital £19663 Revenue</p> <p>£44264 TOTAL</p> <p>Priors Croft Project £15496</p> <p>Outdoor Gym £20242</p>	<p>This should be the total amount of money you are requesting from this fund.</p>
<p>Q16 How will this funding help the project or initiative ? What are the implications of not receiving the funding you have requested from SCC ? What are the implications of receiving part of the funding you have requested from SCC ? (Please keep answer brief)</p> <p>The PROW group are committed to providing these things to improve the community of Old Woking and request the full amount as this area has had so little support in the past.</p> <p>Should there be no funding the group will have to seek alternatives and the improvements to Old Woking will take considerably longer, and the low educational attainment, poor health and the social disadvantage will continue for possibly many more years.</p>	

<p>Q17 What resources are available from other partners in the project and how far are these dependent on SCC funding ?</p> <p>This project is dependant on SCC funding.</p> <p>Other partners resources include: Sure Start- outreach worker collaboration Attitude – volunteer staffing</p>				
<p>Q18 Has the area received financial support from any part of SCC (including Local Committee allocations and funding from the former self-reliance budget) in the last 2 years? If yes, please give brief details.</p> <p>The only funding that has been given has been the money given under my local allocation in July 2009</p>				<p>This information helps SCC to continue to monitor its support to Surrey organisations and promote collaboration between departments.</p>
Name of Funding	Name of Manager	Amount	When	
Attitude Youth Group	Mrs Tracey Nunn	£4000	July 2009	

Completing this form does not guarantee success when applying for funding All successful projects will be required to complete an evaluation form outlining the outcomes of the project	
I confirm that to the best of my knowledge the information contained within this Application Form and the enclosed supporting documentation is accurate.	
Print Name:	Organisations and Status:
Signature:	Date:

Bids should be submitted electronically to localpartnerships.woking@surreycc.gov.uk

Office Use	
Grant Programme title: Local Committees Small Disadvantaged Areas Fund	
Date received and who by:	All documents attached: